

## **MEDIA RELEASE**

For Immediate Release

### **Brenda Kenny Appointed Pipeline Association President**

*Regulatory and Policy Development Experience Critical to Advancing Member Interests*

After conducting a national search, Murray Birch, Chair of the Board of Directors of the Canadian Energy Pipeline Association (CEPA), and President & CEO of Alliance Pipeline, is pleased to announce the appointment of Brenda Kenny, P.Eng, PhD as CEPA President.

"Brenda's almost twenty years of experience in the regulatory and policy development arenas will enable her to be a very effective leader in advancing member interests", said Birch. He added that, "Brenda has demonstrated a commitment to, and success from, working constructively with governments which will ensure that CEPA continues to be a partner of choice for stakeholders in developing solutions to issues of common concern". Says Kenny, "I look forward to leading CEPA at a time when, as a result of changing concerns and expectations of all stakeholders, we see industry, governments and others working more collaboratively in order to effectively address those concerns".

Prior to her appointment as President, Brenda was CEPA's Vice President, Regulatory & Financial. In that role, she led the development of CEPA's Integrity First program, an initiative designed to continuously improve member performance in the areas of health, safety and the environment. Among her other achievements, Brenda was also successful in advocating with governments for regulatory efficiency and effectiveness improvements, climate change policy that recognized factors unique to the pipeline sector and a series of taxation initiatives that enable the sector to more effectively compete for capital investment.

Prior to joining CEPA in 2006, Brenda worked at the National Energy Board in a number of progressively more responsible positions. She is a metallurgical engineer, has a doctorate in Resources and the Environment, is a part time Fellow at the University of Calgary's Institute for Sustainable Energy, Environment and Economy (ISEEE) and an adjunct professor at the Haskayne School of Business. She is active in the Calgary community, serving on a number of boards, including the Calgary Chamber of Commerce and the not-for-profit WaterSMART.

CEPA member companies are world leaders in Health, Safety and Environmental performance. Together we transport 97 per cent of the oil and natural gas produced in Canada. In 2006, these companies moved 2.5 million barrels per day of oil and 16.6 billion cubic feet per day of natural gas. These volumes represent two-thirds of the total energy used in Canada (including electricity). Our members' pipelines connect to form a continental energy delivery system that serves a market of over 400 million people in Canada, the United States and Mexico. In order to meet forecast market demand for petroleum products, CEPA members will need to double the size of their collective assets over the next 15 years.

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